

Marketing packages for exhibitors

(Only in combination with booking an exhibition stand)

	<input type="checkbox"/> Premium maxi 3.500 € max. 12 packages	<input type="checkbox"/> Premium 2.000 € max. 12 packages	<input type="checkbox"/> Premium light 500 €
Logo in the online exhibitor list ^{1,2}	✓	✓	✓
Logo in the printed trade fair catalogue ²	✓	✓	✓
Logo in the digital trade fair catalogue ^{1,2}	✓	✓	✓
Logo in the printed hall plan ²	✓	✓	✓
Logo in the digital hall plan ^{1,2}	✓	✓	✓
Logo in the trade fair app ²	✓	✓	✓
Banner ad on www.rokatech.de ^{1,2}	✓	✓	X
Ad in the printed trade fair catalogue ²	1/1 page	1/2 page	X
Ad in the digital trade fair catalogue ²	1/1 page	1/2 page	X
Redeemed vouchers will not be included in the final bill	75	50	X
Banner ad on the fairground ²	window sticker	fence	X
Logo on lanyards ² Name tag for visitors	✓	X	X
Hoist flag incl. flagpole ²	✓	X	X
Banner ad in the trade fair app ^{1,2}	✓	X	X

limited additional options

(only in combination with a marketing package)

- Window sticker**² 1.000 €
- Banner on the fence**² 750 €
- Banner ad** app^{1,2} 350 €
- Space** for Roll-up (85 x 200 cm) 200 €

¹ public until 12/2025

² Please provide files!
(Please note the data in the media data in the attachment!)
Manufacturing, delivery and assembly are included.

All prices are exclusive of statutory VAT.

Name order person

Date/Stamp/Signature

Media data for marketing packages

	format/size	file request
Logo/logotype	300 dpi	EPS oder JPEG
Hoisted flag	1500 mm x 4000 mm plus 3 mm cutting	300 dpi, PDF
Window sticker	1500 mm x 2400 mm 4-color printing, digital	300 dpi, PDF
Banner on the fence	2250 mm x 1480 mm	300 dpi, PDF
1/1 sided ad	210 mm x 297 mm plus 3 mm cutting	300 dpi, PDF
1/2 sided ad	186 mm x 131 mm plus 3 mm cutting	300 dpi, PDF
Banner ad on the website	163 x 99 px	JPEG, GIF or animated GIF 72 dpi
Banner ad in the trade fair app	768 x 66 px (iPad upright) 1024 x 66 px (iPad athwart, Android) 720 x 100 px (iPhone, Android)	

Please send us all files after receiving the booking confirmation!